



125 West 55th St
New York, NY 10019

Contract # 25331944	Changes as of: 10/17/2016 at 10:16 AM	Version: Original Order	
CPE:	Flight: 10/18/16 - 10/24/16	Station: KIMA	Total \$: \$10,133.00
Agency: SHORR JOHNSON MAGNUS	Advertiser: INSLEE, JAY	Market: Yakima	Total Spots: 110
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103	Product: Jay Inslee for Washington	Office: NEW YORK	Total CPP: \$0.00
Agency Order #:	Primary Demo: Adults 35+	Total GRP:	
Buyer: MICHAEL DETTORRE	Con Type: POLITICAL/VOTE	Separation:	
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113		

Comments: NEW ORDER FOR JAY INSLEE TO AIR 10/18-10/24.

PLEASE CONFIRM.
THANKS.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24								Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24					
1	M-F 8a-9a		CBS THIS MORNING	\$20.00	0.0	30	2	2	2	2	0	0	2		10	\$200.00	\$0.00	0.0
2	M-F 5:30a-6a		NEWS	\$25.00	0.0	30	1	1	1	1	0	0	1		5	\$125.00	\$0.00	0.0
3	M-F 7a-8a		CBS THIS MORNING	\$65.00	0.0	30	2	2	2	2	0	0	2		10	\$650.00	\$0.00	0.0
4	M-F 6:30a-7a		NEWS	\$65.00	0.0	30	1	1	1	1	0	0	1		5	\$325.00	\$0.00	0.0
5	M-F 5a-5:30a		NEWS	\$20.00	0.0	30	1	1	1	1	0	0	1		5	\$100.00	\$0.00	0.0
6	M-F 6a-6:30a		NEWS	\$60.00	0.0	30	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0
7	M-F 11a-12n		YOUNG & RESTLESS	\$55.00	0.0	30	1	1	1	1	0	0	1		5	\$275.00	\$0.00	0.0
8	Tu-F,M 10a-11a		PRICE IS RIGHT	\$65.00	0.0	30	1	1	1	1	0	0	1		5	\$325.00	\$0.00	0.0
9	M-F 4p-5p		JUDE JUDY	\$60.00	0.0	30	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0
10	M-F 3p-4p		DR PHIL	\$50.00	0.0	30	1	1	1	1	0	0	1		5	\$250.00	\$0.00	0.0
11	Sa-Su 6:30p-7p		NEWS	\$115.00	0.0	30	0	0	0	0	1	1	0		2	\$230.00	\$0.00	0.0
12	M-F 6p-6:30p		NEWS	\$180.00	0.0	30	1	1	1	1	0	0	1		5	\$900.00	\$0.00	0.0
13	M-F 5p-5:30p		NEWS	\$190.00	0.0	30	1	1	1	1	0	0	1		5	\$950.00	\$0.00	0.0
14	Tu-F,M 6:30p-7p		INSIDE EDITION	\$115.00	0.0	30	1	1	1	1	0	0	1		5	\$575.00	\$0.00	0.0
15	M-F 7p-7:30p		BIG BANG THEORY	\$185.00	0.0	30	1	1	1	1	0	0	1		5	\$925.00	\$0.00	0.0
16	F 10p-11p		BLUE BLOODS	\$265.00	0.0	30	0	0	0	1	0	0	0		1	\$265.00	\$0.00	0.0
17	Su 8p-9p		NCIS LA	\$225.00	0.0	30	0	0	0	0	0	1	0		1	\$225.00	\$0.00	0.0
18	W 9p-10p		CRIMINAL MINDS	\$300.00	0.0	30	0	1	0	0	0	0	0		1	\$300.00	\$0.00	0.0



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Agency Order #:	Primary Demo: Adults 35+	Total GRP:	
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							10/18	10/19	10/20	10/21	10/22	10/23	10/24					
19	Tu 8p-9p		NCIS	\$475.00	0.0	30	1	0	0	0	0	0	0		1	\$475.00	\$0.00	0.0
20	M 9p-10p		2 BROKE/ODD	\$350.00	0.0	30	0	0	0	0	0	0	1		1	\$350.00	\$0.00	0.0
21	Tu 10p-11p		NICS NEW ORLEANS	\$300.00	0.0	30	1	0	0	0	0	0	0		1	\$300.00	\$0.00	0.0
22	Su 7p-8p		60 MINUTES	\$300.00	0.0	30	0	0	0	0	0	1	0		1	\$300.00	\$0.00	0.0
23	Su 9p-10p		MADAM SECRETARY	\$290.00	0.0	30	0	0	0	0	0	1	0		1	\$290.00	\$0.00	0.0
24	W 8p-9p		SURVIVOR	\$425.00	0.0	30	0	1	0	0	0	0	0		1	\$425.00	\$0.00	0.0
25	M-F 11:30p-12:30a		LATE SHOW	\$20.00	0.0	30	2	2	2	2	0	0	2		10	\$200.00	\$0.00	0.0
26	Su 11p-11:30p		NEWS	\$50.00	0.0	30	0	0	0	0	0	1	0		1	\$50.00	\$0.00	0.0
27	M-F 11p-11:30p		NEWS	\$80.00	0.0	30	1	1	1	1	0	0	1		5	\$400.00	\$0.00	0.0
28	Sa 11p-11:30p		NEWS	\$65.00	0.0	30	0	0	0	0	1	0	0		1	\$65.00	\$0.00	0.0
29	Sa 5a-7a		CBS EARLY SHOW	\$8.00	0.0	30	0	0	0	0	1	0	0		1	\$8.00	\$0.00	0.0
30	Su 7a-8:30a		CBS SUN MORN	\$50.00	0.0	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0	
TOTALS:							21	21	19	20	3	6	20		110	\$10,133.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/17/16 10:16 AM	KENNETH MIELE	NEW ORDER FOR JAY INSLEE TO AIR 10/18-10/24. PLEASE CONFIRM. THANKS.

Competitive Information	
Market Budget:	\$30,706
KIMA Share:	33%
Comment:	
KAPP:	20%
KCYU:	4%
KNDO:	43%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	110	\$10,133.00	N/A	0.0
Total	100%	110	\$10,133.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	110	\$10,133.00
Total	110	\$10,133.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/17/16 10:16 AM					\$0	\$0	
New	10/17/16 10:16 AM	KENNETH MIELE	New	110		\$10,133.00	\$10,133.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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